WDAGA Board Meeting

Thursday, March 3rd 6:30 PM

Address: Elsym Consulting, Inc

665 Molly Lane, Woodstock, GA 30189

Attendees: Tami Steinbrecher

Dayna Roberts

Kaitlin Akvan

Jennifer Simonis

Makayla Blackstock

Phone in: Nicole Parks

Meeting Objective: First in-person meeting of new 2022 Board, 2022 Planning of Events/Programs of WDAGA, WDAGA by-laws revisions, website updating

Tami Steinbrecher- Call to order 6:38 PM

Thank you all for volunteering

One of our main goals is to make WDAGA more organized

* **Old Business:**

1. Ride A Test Clinic evaluation, how did it go?
2. Things we would change to improve it:
3. Instead of time slot preferences, we ask what test/level of each participant so we can determine arena size. This will save time during clinic.
4. Not the best facility to have a clinic at due to no covered arena and no stall availability. Judge’s area was not set up properly- tent was broken, facility told us area would be set up and it was not.
5. Electronic waivers accessible via website would make things easier. Nicole Parks will add waiver to website after Kaitlin Akvan sends it to her.
6. We need a better sound system so auditors can hear clearly.
7. Ride-a-test cannot be ridden by multiple riders on same horse during “one designated riding time” as in one time slot.
8. Is it a good group fund raiser and worth doing again?
9. All board members agree that it was a great clinic with positive feedback from members and was well attended. Makayla Blackstock really enjoyed this judge and said Donna broke down concepts for youth riders. Dayna Roberts also really enjoyed this judge. Everyone indicated they would ride with this judge again. Dayna has a list of arenas that we could use if we do this clinic again. She will research costs of rental of arenas stalls. Chatt Hills may be an option.
10. Did all riders pay? How do we get notifications for those who paid? Anyone can get e-mail notifications when someone pays via website, Kaitlin receives mail ins. PayPal notifications will now go to Jennifer Simonis and Kaitlin Akvan. 8 riders paid via PayPal, 2 riders paid via check (Dana Smith and Stephanie Hutcherson-these were paid before new board took office). 1 auditor paid via PayPal. We had some walk-up auditors who paid the day of the clinic.
11. Donna Richardson suggested doing a 2 day clinic where she does a lesson on Day 1 and Ride-a-Test the next day. We need to know our operating costs so we can know how much money we would need for this. We could possibly help pay judge’s travel/clinician fees to keep cost low.
12. Kaitlin will e-mail members for feedback for Ride-A-Test
13. WDAGA high point program –
14. How is the overall high score winner determined? Is it based upon the single highest scoring one test OR is is the highest average? Two members have contacted me asking this. Members are asking. We will table this question when Betsy can answer. Board members assume it is an average.
15. Kaitlin Akvan: It would be helpful to post an excel spreadsheet of scores submitted quarterly for transparency. It protects us in case anyone questions it.
16. Tami Steinbrecher: We need a budget for High Point awards at end of year.
17. Jennifer Simonis will total up expenses for High Point 2021
18. Shin Dig Follow Up
19. 14 riders attended in January. It was well attended and cost efficient.
20. Georgia Rider Medal Program
21. Revised rules are reviewed that were presented at Banquet in February.
22. Discussion on award for medal: custom concho with WDDA horse logo and state of Georgia outline in background. Discussion of fee for award: $50.00
23. There will be a form on the website to fill out when you accumulate all scores and you will be able to pay your fee. Test copies will be e-mailed to Kaitlin Akvan. Kaitlin moves to adopt rules and award, Jennifer seconds, all board members in favor.
24. Nicole Parks presents website education-how process works, linking website and registrations
25. Rookie, Virtual, Live High Point registrations goes to WDAGA High Point e-mail and that login is Betsy’s.
26. Jennifer would like to be added to membership registration e-mail triggers.
27. Nicole will add all officers to e-mail notifications.
28. Sending show links to Nicole helps her tremendously with uploading shows to calendar. Board will continue to do this.
29. Discussion about adding “High Point Eligible” to show calendar on website, but board decides not to at this time.
30. Jennifer Simonis suggests shopping cart on website. Board decides to wait until club grows more.

* **Treasurer’s Report**

1. Tabled until next meeting

* **New Business:**

1. Should we offer Brooke Anderson a one-year term as Youth Ambassador (there was a misunderstanding about her qualifying age wise at the banquet)?
2. Youth Age: WDAA Junior Rider (from USEF rider) age as of December 1st.
3. Kaitlin will reach out to Brooke and ask.
4. Jennifer motions to add Brooke as board member, Dayna seconds
5. Fundraising ideas:
6. Tami Steinbrecher: Possible fundraising ideas: horse camp for adults/youth to encourage new members modeled after 4-H State Horse Program. This would be a 2-3 day event. Possible dates July 8th, 9th, 10th at Brandeth Farms.
7. Dayna Roberts suggests Intro Clinic for one day to help recruit new members and suggests doing a freestyle clinic. A freestyle clinic could possibly be virtual.
8. Trailer/Arena Auction
9. We plan to sell the arena and trailer separate. No delivery. Just the arena borders, no letters. We need pictures for arena and trailer to promote it. We need a starting bid for each item. Tami will send all information to Dayna (pictures, estimated value).
10. How would we put it on a website so anybody can do an online bidding?
11. Proposal of WDAGA high score award to be given to WDAGA member at the WDAA World Championship Show in Oklahoma.
12. Many of the other state affiliates offer a special prize to their member and they are recognized at the closing banquet.
13. Nancy would have won it last year.
14. Tami makes the motion to recognize our member with the highest score at the World Show. Dayna seconds, all in favor
15. Upgrade PayPal once we own it
16. We are in process of changing ownership from Suzanne to Jennifer. We need to wait to upgrade PayPal until we own it in case we must open new account. Jennifer will check on PayPal ownership.
17. A goal for the new board is better record keeping and creating an officer’s book with job descriptions and timeline of all payments due throughout year. Dropbox will help us. New board will follow up with previous officers to ask what things are due and when.
18. Sponsorship Packages Presentation by Dayna Roberts
19. We are a 501c3. Dayna has researched some sponsorship ideas. Dayna passes out Sponsorship Program guideline ideas.
20. Sponsor recognition- Each level of sponsorship gets a certain level of recognition via banners, brochures, website shout out.
21. Other ideas for sponsors include buying their banquet tickets and inviting them to come
22. Proposed start to member driven sponsorship competition and member with most sponsorships wins an award (like a belt buckle), minimum $200 to qualify for sponsorship award
23. Sponsorships could help fund raffle at banquet, or even the World Show High Score Award
24. Recruitment/Youth Education, Membership involvement
25. Makayla will talk with Becky, possibly do a demo or presentation to 4-hers on Western Dressage and benefits of Western Dressage Training.
26. Informational videos spotlighting Makayla can be posted on Facebook and 4-H website and WDAGA website
27. WDAGA Advertising at events could include table, banner, brochures, membership registration forms.
28. Monthly Newsletter will be sent out by Kaitlin. This may include “question of the month” (like WDAA does), funny things, interesting facts. If anyone wants anything specific included in Newsletter- please send to Kaitlin
29. Link to minutes will be posted on website
30. By-Laws
31. Jennifer proposes we change Article IV, 3. Terms of officers need

to be changed to TWO years. Tami seconds, all in favor.

1. Table the rest of the by-law discussion to next meeting
2. Other items we need to revise are Lifetime Memberships due to the affiliate paperwork issue below.
3. Affiliate paperwork has been submitted. Jennifer will send affiliate renewal check.
4. We have been flagged by WDAA as some of our members are not both WDAA and WDAGA members. WDAA cross checked our membership roster.
5. Kaitlin will reach out to members in violation, except for Lifetime Members. We will ask them to join WDAA and if they choose not to, we will refund them this one time.
6. Tami has already called Kathy Newcomb to explain our Lifetime Member predicament but had to leave a voicemail.
7. Drop Box will help us with our organization and access

Tami Steinbrecher moves to adjourn, Jennifer Simonis seconds

Next meeting TBA